
YOU'RE INVITED!

Living (and Working) Longer: The Biggest Threat to Your Family Business?

Business Leaders today are living into their 90's. How does succession work in a family owned business when the "kids" are in their 60's? Will this longevity put a strain on the business which cannot be overcome? What are the current best practices for dealing with these issues?

**PLEASE JOIN US FOR A PANEL DISCUSSION ON THIS NEWEST HOT TOPIC
IN FAMILY BUSINESS: MANDATORY RETIREMENT**

OCTOBER 12TH, 2017 11:30- 1:30PM

In this 90 minute interactive event, our panelists will discuss and debate:

- How does living longer affect succession and the transition of power?
- Can three generations work together effectively?
- When should succession occur? Where does the money come from?
- What's the priority - growing the business or drawing money out to support multiple generations?
- What are the legal considerations of ownership transfer?
- How do the business relationships impact family dynamics away from the business (getting along at Thanksgiving dinner)?
- The Founders' dilemmas: What to do after leaving the business? What if the kids run it into the ground?
- When is it time to fire Grandpa? Whose decision is it?

Who it's for: Family Business Owners, Next Generation Family Members, Trusted Professionals, Non-Family Executives

When: Thursday October 12th, 11:30-1:30pm

Where: Columbia Center Conference Room #190
201 West Big Beaver Road, Troy MI 48084

Cost: \$20

Food? You bet, lunch is included

*****Seating is limited and advance registration is required*****

AGENDA

11:30 am- 12 pm: Check in, Networking & Lunch

12 pm-1:30pm: Interactive Panel Discussion along with Q&A

1:30pm: Program Concludes

PANELISTS

Richard Segal

Todd Rammler

Rob Pasick

Richard Bruder

REGISTRATION

[Click Here](#)

Or call Kellee Warren

(586)580-3285 x202



Richard Segal, President, Segal Consulting Inc.

Mr. Segal is an accomplished speaker and consultant on family business. Mr. Segal completed a month long speaking tour of Australia and has addressed professional organizations, trade associations, including the American Institute of Certified Public Accountants – twice – at their Practitioners Conference. Mr. Segal chairs the Family Business Council Practitioners Study Group – an organization of service providers he founded in 1992. He holds the prestigious “Advanced Certificate in Family Business Consulting” with a fellows’ status from the Family Firm Institute. Mr. Segal is also a Civil Court Trained Mediator – a skill that fits well into his family business consulting practice.



Todd Rammler, CMA, President, Michigan CFO Associates

Mr. Rammler is the president and founder of Michigan CFO Associates, a professional firm providing outsourced CFO services to small business owners. With a very pragmatic view, Mr. Rammler’s strengths include a unique ability to boil down complicated financial data into a simplified, clear and actionable form. With this clarity, he works with business owners to strategically build scalable, healthy businesses that grow in value and meet the business owner’s long term goals. He is a Certified Management Accountant (CMA), and holds an MS in Accounting from Walsh College (cum laude), and a BBA in Finance from Western Michigan University.



Rob Pasick, Executive Coach, Speaker, and Author

Mr. Pasick is an executive coach, organizational psychologist, and a lecturer at the University of Michigan Ross School of Business and at the University of Michigan's Center for Entrepreneurship at the College of Engineering. Dr. Robert Pasick (“Dr. Rob”) has been practicing in the Ann Arbor area as a clinical & organizational psychologist and executive coach since he earned his Ph.D. from Harvard University in 1975. He is the author of six books, and has appeared on “Oprah” and “The Today Show”. He is the founder and host of Leaders Connect, which provides monthly Leaders Connect Breakfast meetings and Leadership Roundtables to the community.



Richard Bruder, Shareholder, Kemp Klein Law Firm

Mr. Bruder specializes in the needs of growing, entrepreneurial companies, including family owned businesses, high potential entrepreneurs, angel investors and venture capitalists.

Mr. Bruder’s practice includes: creating advisory boards for his entrepreneurial clients; providing “strategic legal advice” and, helping family-owned businesses survive and thrive. Richard received his law degree from Wayne State University in 1981, and a master’s degree in taxation from Wayne in 1985. His undergraduate degree (in economics) is from the University of Michigan (1978). Richard is a Shareholder at the Kemp Klein Law Firm in Troy, MI, and enjoys fly fishing, sailing, and flying a Cessna 182.